

FOR IMMEDIATE RELEASE

Maura McDonough Cope named Vice President, Me-TV Network

1/20/12 – Chicago, Illinois – Weigel Broadcasting Co. announced today that Maura McDonough Cope has been named Vice President of the Me-TV Network. Cope is the current General Sales Manager for the Milwaukee Weigel stations and effective immediately, she will assume the newly-created position at the Network.

“Maura’s previous experience selling many of Me-TV programs to the very stations and broadcast executives now affiliated with Me-TV, along with her success in selling the Network on a local station basis makes her an excellent and strategic addition to our team,” said Neal Sabin, President of Content and Networks for Weigel Broadcasting Co. “Maura is uniquely qualified to help our affiliates grow their ratings, revenue and value as Me-TV branded affiliates.”

Cope stated, “I remember when Neal called me in 2004 with the idea of the Me-TV Network. Now, to be a part of the evolution and growth of the Network is truly a once in a lifetime opportunity. I look forward to sharing my hands-on experience and passion for Me-TV brand with the Network affiliates.”

Cope is an innovative and strategic leader with extensive experience on both the station and the distribution sides of the television industry. Maura has a proven track record in management, sales and marketing at Paramount Domestic Television, the CBS station group, Cox Media Group and most recently for the Weigel Broadcasting Co. stations in Milwaukee.

Me-TV, Memorable Entertainment Television is now seen in more than 73% of the country. The network features a wide range of programming which audiences and advertisers find comfortable and engaging. Me-TV’s library includes more than 80 series from Twentieth Century Fox Television Distribution, CBS Television Distribution, NBC Universal Television as well as independent series owners and producers. Me-TV’s line-up include some of the most beloved television programs ever produced, including: M*A*S*H, Perry Mason, The Mary Tyler Moore Show, The Dick Van Dyke Show, The Bob Newhart Show, That Girl, Gunsmoke, the original Star Trek and Hawaii Five-O series.

Me-TV launched nationally in December 2010, is owned and operated by Weigel Broadcasting Co. and distributed by MGM Television. [Click here](#) for additional information about the network, current show list and complete program schedule. [About Weigel Broadcasting Co.](#)

Weigel Broadcasting Co. and affiliate companies own and operate The U/WCIU-TV 26.1, The U Too/ WCIU-TV 26.2, Me-TV/WCIU-TV 26.3, Me-Too/WCIU-TV 26.4, THIS/ WCIU-TV 26.5, WWME-CA 23, WMEU-CA 48 in Chicago, IL; CBS/WDJT-TV 58.1, WMLW/WDJT-TV 58.2, THIS/WDJT-TV 58.3, Shorewest TV/WDJT-TV 58.4,

WMLW-CA 41, WMLW-LD 41.1, Me-TV/WBME-TV 49.1, Telemundo/WBME-TV 49.4, Telemundo/WYTU-LD 63.1, Me-TV/WYTU-LP 63 in Milwaukee, WI; and ABC/WBND-LD 57.1, Me-TV/WBND-LD 57.2, CW/WCWW-TV 25.1, THIS/WCWW-TV 25.2, My Michiana/WMYS-TV 69.1 in South Bend, IN. Weigel Broadcasting Co. also owns and operates the Me-TV, Memorable Entertainment Television network and in collaboration with MGM, created and operates THISTv Network. About Metro-Goldwyn-Mayer Studios Inc.

Metro-Goldwyn-Mayer Studios Inc. is actively engaged in the worldwide production and distribution of motion pictures, television programming, home video, interactive media, music, and licensed merchandise. The company owns the world's largest library of modern films, comprising around 4,100 titles. Operating units include Metro-Goldwyn-Mayer Studios Inc., Metro-Goldwyn-Mayer Pictures Inc., United Artists Films Inc., MGM Television Entertainment Inc., MGM Networks Inc., MGM Distribution Co., MGM International Television Distribution Inc., Metro-Goldwyn-Mayer Home Entertainment LLC, MGM ON STAGE, MGM Music, MGM Consumer Products and MGM Interactive. In addition, MGM has ownership interests in domestic and international TV channels reaching more than 130 countries. For more information, visit www.mgm.com.

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